

U.S.A. 2: CHICAGO & NEW YORK

Case Study Competition & Houses, John Entenza, Arts & Architecture, Los Angeles, 1945-62
 Kaufmann Desert House, Neutra, Palm Springs, 1946 (p.399)
 Julius Shulman's Photographs & the Canonization / Popularization of Modern Architecture

Corporate Modern USA

- Equitable Life Assurance, P. Belluschi, Portland, OR, 1944-7 (p.407)
 - * UN Building, Harrison & Abramovitz (& Le Corbusier), NYC, 1947-50 (p.410-11)
 - Time-Life Building, Rockefeller Ctr., NYC, Harrison & Abramovitz, 1959
 - GM Bldgs: 1923 Albert Kahn, Detroit // 1965, E.D. Stone, NYC // 1977, J. Portman, Detroit
 - Emery Roth & Sons': architects to NYC's corporations
 - XYZ Bldgs, extension to Rockefeller Ctr., 6th Ave, NYC: McGraw Hill (1969), Exxon (1971), Celanese (1973) all by Harrison & Abramovitz
 - Alcoa Building, Harrison & Abramovitz, Pgh, 1953
 - Gateway Center & State Office Bldg, Pgh, Harrison & Abramovitz
 - Globalizing the corporate modern box
- SOM
- Great Lakes Naval Training Center, Chicago, 1941
 - Heinz Vinegar Plant, Pgh., 1950
 - * Lever House, SOM & Bunshaft, New York City, 1951-2 (p.409)
 - Manufacturer's Hannover Bank, New York City, SOM & Bunshaft, 1953-4 (Bertoia sculptural screen)
 - Inland Steel, Chicago, SOM & Bunshaft, 1955-58
 - Pepsi, NYC, 1956-60
 - Chase Manhattan Plaza, NYC, 1955-61

Neglected housing in US Cities, Depression & WWII (Shortage, Crowded, Substandard)

Housing Legislation

1937 Wagner-Steagall Housing Act: gives power to cities, demands new housing + removal of old
 1945 - Truman's Inauguration speech includes housing
 1947 Illinois "Blighted Area Redevelopment & Relocation Act": encourages housing by private dev's
 1949 Housing Act - Creates funding for City housing agencies to create cheaper housing for all
 1956 - Federal Housing Act 2

Williamsburg Houses, NYHA + Lescaze & Shreve, Brooklyn, 1937

Stuyvesant Town, Eggers & Higgins, with Met Life Insurance, 1940-47

Megalomaniacal Planning of 20th-century: Le Corbusier, Hilberseimer, Hitler, F.L. Wright...

Chicago Housing

"Surgery" for a city: urban economic redevelopment + slum clearance + housing development
 Questions of housing type & geometry: move from low-rise rows to high-rise towers
 Lake Meadows Housing, SOM with New York Life Insurance, 1952-59
 Supported by Southside Planning Board (IIT + Reese Hospital + citizens)
 First scheme - 2 giant slabs, 1950
 Residents move to Dearborn Homes
 Stateway Gardens (1952) and Robert Taylor Homes (1962) alongside Ryan Expressway

Pruitt-Igoe Housing, M. Yamasaki, St. Louis, 1954-72

"Death of Modern Architecture" (C. Jencks, The Language of Postmodern Architecture, 1976)

Tu. Feb. 3

#7 - WAR 1: Architecture in Uniform

Diefendorf, J.M. "Introduction: New Perspectives on a Rebuilt Europe," in Rebuilding Europe's Bombed Cities (1990), pp.1-16.

Albrecht, D. "Intro," in World War II and the American Dream, ed Albrecht (1995), pp.xvi-xxvii.

Reed, P. "Enlisting Modernism," in Albrecht WWII & American Dream, pp.2-37.

Optional: Cohen, J.L. Architecture in Uniform: designing and building for WWII (2011)

Th. Feb. 5

#8 - GERMANY 1: TRANSPARENCY & DEMOCRACY

Bill, Max. "Education & Design," in Ockman, p.157f;

Blundell: "Egon Eiermann, German Pavilion, Brussels"

Suggested: Barnstone, The Transparent State: Architecture & Politics in Postwar Germany (2005), pp.1-9, 23-26, 50-60.

Review: Rowe, "Transparency 1" in Perspecta